

ABSTRACT OF THE DISCLOSURE

Display position adjustment of a picture on a dot matrix-type picture display unit is automatically effected at a low current consumption and a low cost.

5 This is accomplished by a picture display apparatus including such a picture display unit; picture display unit drive means for converting inputted picture signals into display picture signals adapted for display on the picture display unit and generating  
10 drive timing signals for driving the picture display unit; display position detection means for detecting a picture display position on the picture display unit based on the display picture signals and the drive timing signals; and display position control means for  
15 controlling admission of the inputted picture signals to the picture display unit drive means based on the detected display position data from the display position detection means.

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